



Mobile Web Site Packages

Marketing Partners Network, Inc Custom Mobile Web Sites	Mobile Essential \$100.00	Mobile Engaged \$150.00	Mobile Enabled \$200.00
Consulting, Architecture Assessment, web site creation and hosting	✓	✓	✓
Browser and handset detection optimization for all smartphones	✓	✓	✓
Custom branding, architecture and color scheme	✓	✓	✓
Dynamic redirect of pc web pages direct to respective mobile page	✓	✓	✓
New and uses search interface - make, model, price low to high, high to low	✓	✓	✓
Detailed Page view, multiple pictures, similar vehicles and features	✓	✓	✓
Request Info, Quick Quote, Share email and Share on facebook links	✓	✓	✓
Click to Call links for Sales and Service	✓	✓	✓
Google Maps and Directions, About Us, Parts/Service Pages	✓	✓	✓
Vehicle History Report Links	✓	✓	✓
Real-Time Reporting - Unique Traffic, Page Views, Click to Call, Emails	✓	✓	✓
Promotional messaging system for all page banners and detailed views		✓	✓
Inventory Selector for Rotating Featured Vehicle Banner Ads for each page		✓	✓
Dynamically index Parts, Service, and vehicle Specials and Incentives		✓	✓
Unique Architecture for collections pages - Mgr's specials, cars under \$, etc.		✓	✓
Social Media Links and Google Places Reviews link with QR Code		✓	✓
VIN Text and QR Code Vehicle Look-up Application - includes print template			✓

1. Video available if compatible with service provider
2. Additional charges for multiple new car franchises under one roof \$50.00 per franchise
3. Inventory search on Facebook including promotional message system - \$50.00
4. Tablet architecture \$100.00 set-up and \$50.00 per month

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