



MPN Dealership Mobile Solutions

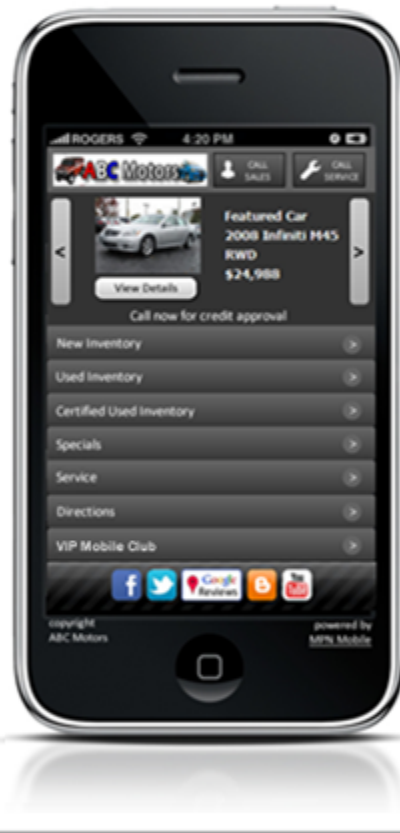
Convert An Additional 15%* of Your Traffic Into 10% More Phone Calls With A Custom Mobile Website And Integrated Applications

Increase Sales with a Mobile VIN/QR Code Look-up and Mobile Marketing Interface with your Advertising and Lot Merchandising



- Click to Call links on each page
- Promote exclusive mobile offers, with automatic expiration dates to create immediacy. Build a loyal mobile subscriber base for future offers and to increase traffic.
- Email leads with links to CRM
- Share with Facebook friends
- Video and Vehicle History Reports
- Multiple enlargeable images
- Detailed view of similar vehicles for additional sales opportunities

Increase Your Leads by Turning Your Mobile Web Site into an Additional Marketing Channel



- Rotating Featured Vehicles with Mobile Marketing Campaigns
- Unique site-wide or individual page ad and promo banners
- Dynamically pull specials ads and featured promos from PC site or other sources
- Schedule service interface
- Google Maps
- Double quick-service retention sales with automatic interval service reminders and offers
- Facebook, Google Reviews, or other Social Media Links
- Facebook tie-in app with inventory listings on your Facebook page

*Based on recent mobile search usage statistics. This number will increase to 50% by 2013.

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